



Building blocks for Event Quality

ICOM 2012

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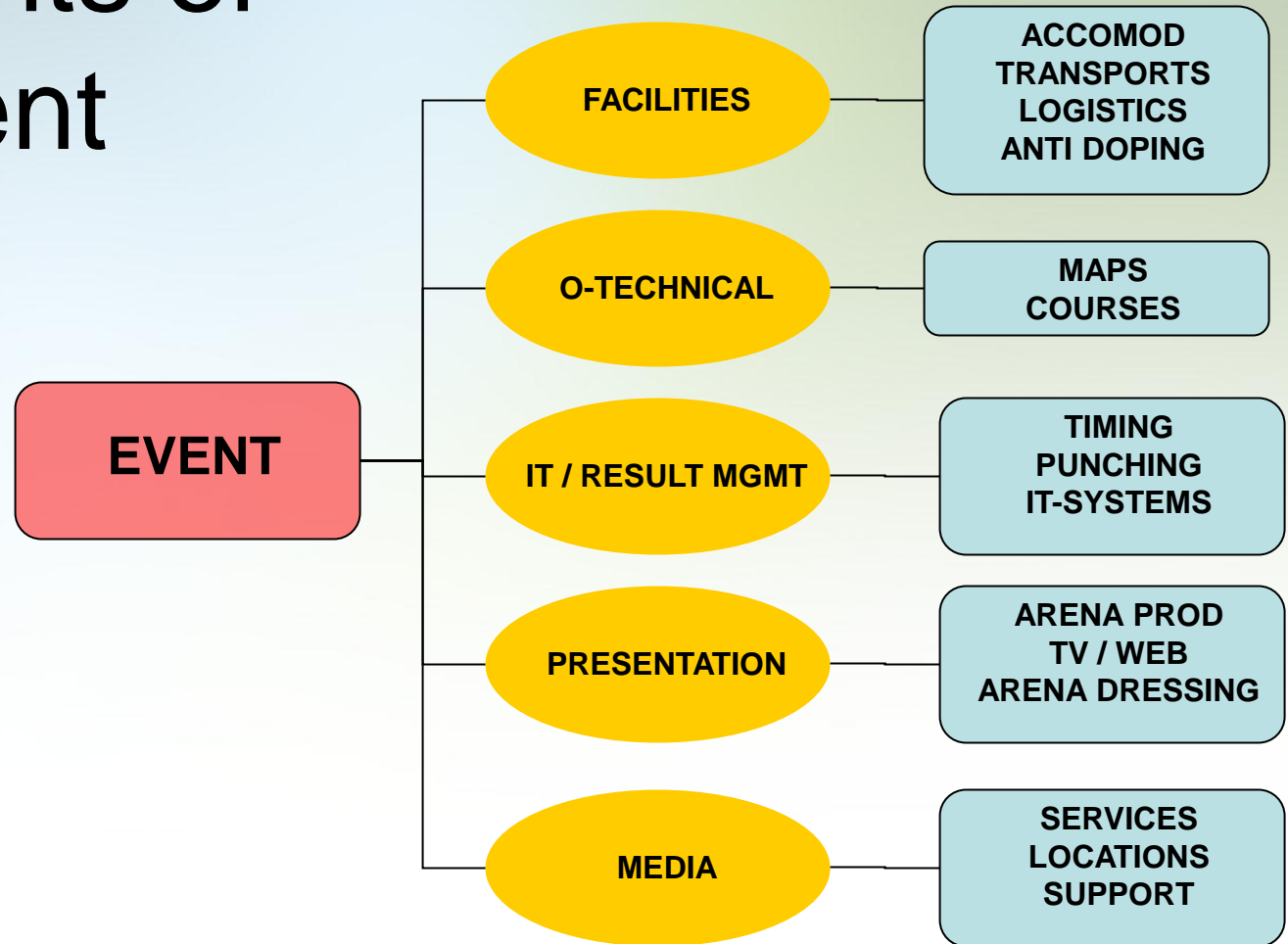
Topics

- Elements of an Event
- Defining Quality
- IOF Events
- Event Advising and Support
- Communicating Standards

Relate to mapping!

What is an "Event"?

Elements of an Event

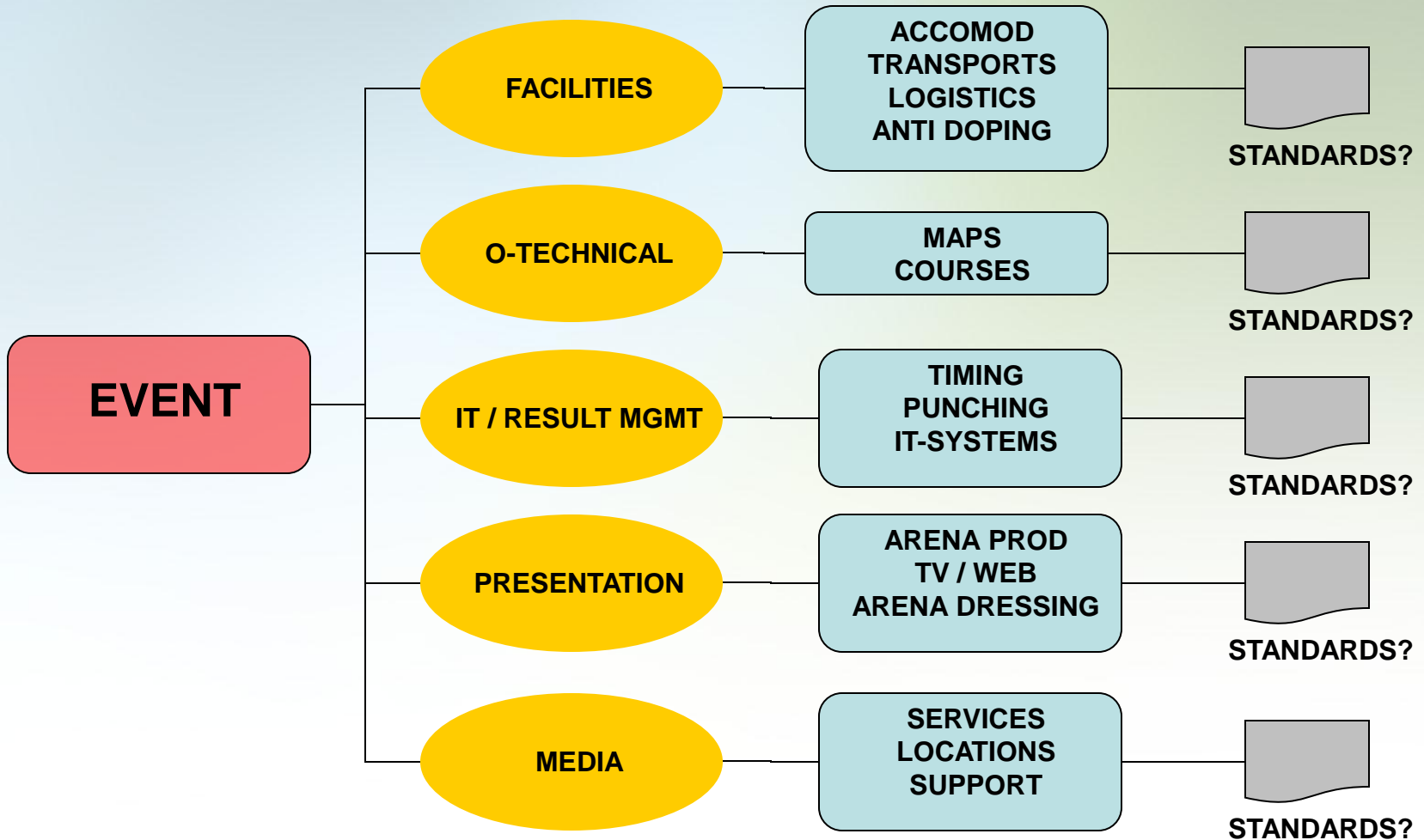


What is "a good event"?

Define "quality"!

Quality, "the degree of fulfilling a standard"

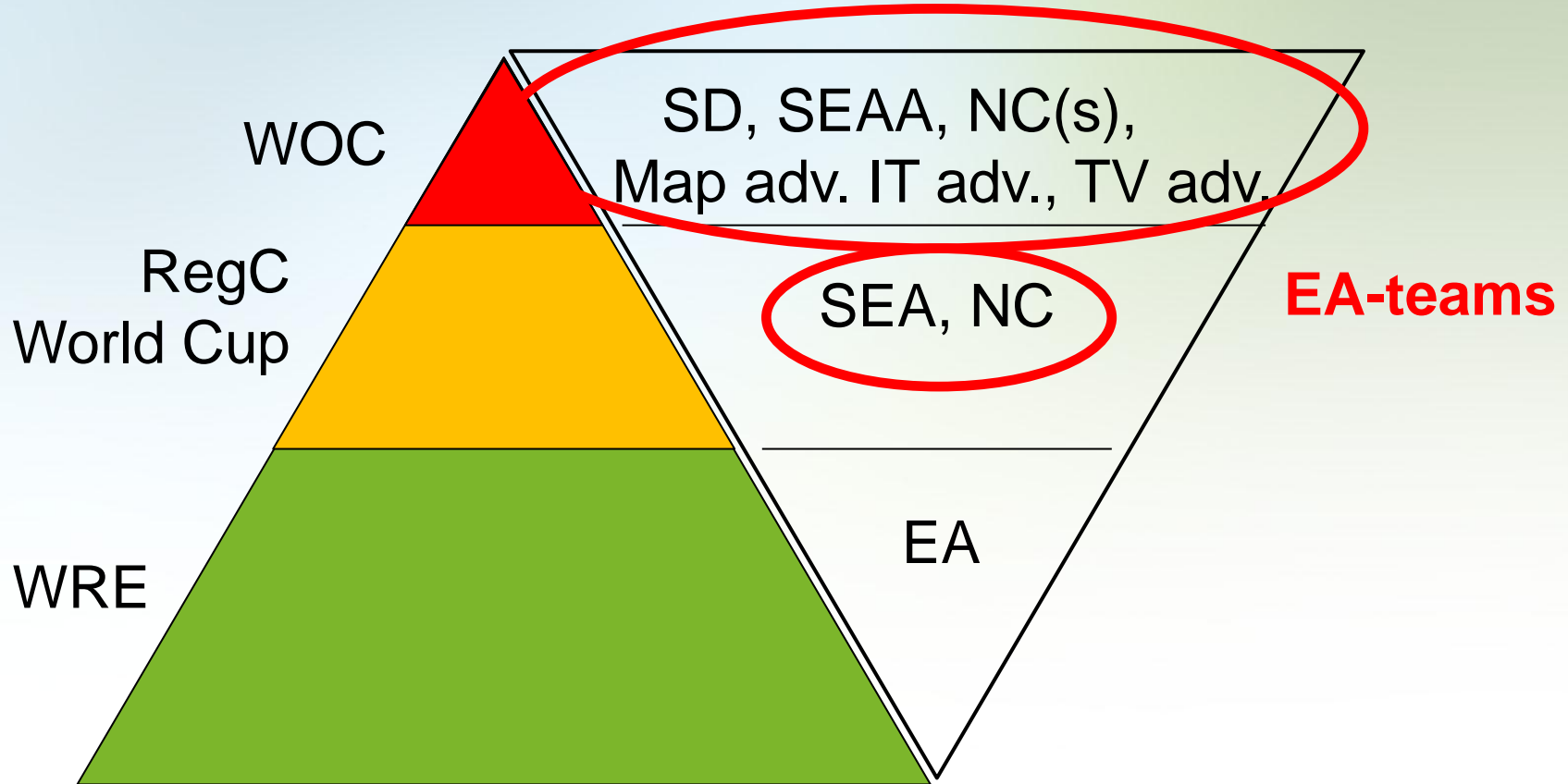
- Do we have standards?
- Where are they expressed?
- Who is responsible for them?
- Can they be differentiated?



Structure of IOF Events



Event Advising and Support



How to express standards?

- Contract
- Rules and Specifications
- Guidelines
- Examples of "best practice"
- Other means?

How to communicate standards?

- By documentation
 - Printed and webb-based media
- By education and experience sharing
 - Seminars (for organisers and advisers)
- By advising
 - EA-model
- Other means?



Thank You, questions!